



Newsletter // N°1 // March 2017

"With the launch of the new version of the Fair for Life and the For Life programmes, we are not only celebrating an intense year of exchanges and work. Above all, **we are celebrating the fact that we are gathering two communities of sincere and committed actors** who share the same values and vision of what Fair Trade means.

**Fair for Life builds Fair Trade around sound, solid and long-term partnerships**, as well as the notions of responsibility, respect and transparency all along FFL supply-chains. We truly believe that its quality as an inclusive programme will allow Fair for Life to meaningfully participate in promoting Fair Trade worldwide and in many sectors. We invite you to join us to spread the word!"

*Marie Mercui, Fair Trade Division Manager*

## The new Fair for Life & For Life programmes



The new version of the Fair for Life and For Life standards will bring you **the best of the current ESR and FFL programmes**. The application of the new 2017 version begins on the 1st of July, 2017.

You can already consult online:

- the **english** version: [Fair for Life](#) and [For Life](#)
- the **french** and **spanish** versions: soon available

**Come to visit our website. Here you will find:**

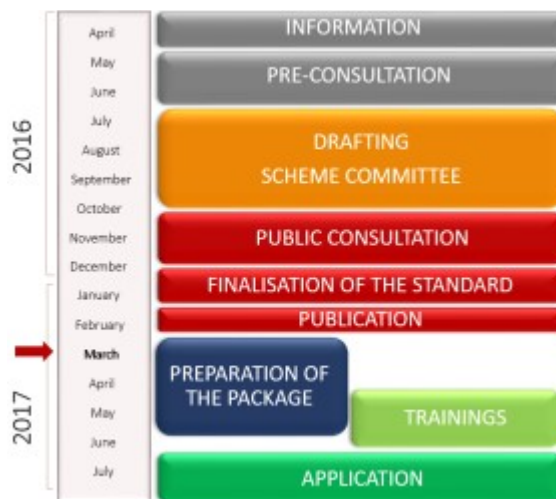
- The new standards,
- A FAQ that will answer most of your questions,
- A new map presenting all of our engaged operators (ESR and FFL).

**Can't find the information you are looking for?**

Then contact us directly at [info@fairforlife.org](mailto:info@fairforlife.org) and we will be happy to answer all of your questions.

## The key steps in the revision process

The below diagram outlines **the key steps in the revision process** and the upcoming steps after the publication of the programmes:



### Looking back at the process

Throughout 2016, we have communicated with many different stakeholders. Their diversity (in terms of geography, sector, culture, etc), provided rich reflections to lead to a stronger programme, which was restructured in order to bring more simplicity, pragmatism and flexibility. We would like to thank everyone who accompanied us in this process, especially the committed companies who bring the standards to life in their daily activities. We sincerely believe that the approach of continual improvement of the certification standards will gradually bring about more equity and accountability within sectors and across the world.

### Which version applies in 2017 ?

- **1st semester of 2017** : The current versions of the ESR or Fair for Life (Version 2013) standards are still applicable.
- **2nd semester of 2017**: The new versions of the Fair for Life and For Life standards will apply. All operators who are currently certified will benefit from an adapted transition plan in order to become compliant to the new requirements. More information on this subject will be communicated in the following weeks

We were there ...



### BIOFACH : LAUNCH OF THE NEW FAIR FOR LIFE VERSION

Biofach, the world's biggest fair dedicated completely to organic food and natural cosmetics, was **the ideal place to launch the new standards with our clients and partners.**

The four-day show was a great opportunity for intense exchanges with different stakeholders and interested parties. We were pleased to observe the significant growth in interest and engagement in social and Fair Trade in the organic sector.



### SALON FRUIT LOGISTICA FAIR

The Fair for Life team was present at Fruit Logistica in Berlin, **the leading international specialist trade fair, mainly for businesses working in fresh fruits and vegetables.** This sector is characterized by their short supply-chains that face the challenge of responding to a very dynamic market while keeping high international quality standards with a growing attention to social and environmental responsibility. It was inspiring and enriching to have insights producers and handlers from around the world and how they manage to remain leaders and demonstrate good practices in their trade sector.

Come to meet our team!



**AGENDA**  
Natural Products Expo West, March  
8-11 , Anaheim CA, United States,  
stand F152



**AGENDA**  
Conférence Sedex 2017, 5-6 Avril , QEII  
Conference Centre, Londres, England

Don't hesitate to check regularly our [Event Page](#) to come to meet us!



[www.fairforlife.org](http://www.fairforlife.org)

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